
From: Jeff Bray [mailto:Jeff.Bray@sjrb.ca]
Sent: January 18, 2010 2:57 PM
To: Sharon Shepherd
Subject: Shaw TV Support Letters

Dear Mayor Shepherd,

In April 2010, the CRTC will be holding a hearing to review the community channel and the role it plays in your community. We are asking you to submit a letter of support on what Shaw TV means to you and your community – deadline for support letters is February 1, 2010.

Whether it is broadcasts of council meetings, local stories that reflect what is happening in your region, profiles of interesting individuals or announcements of community events, we know our customers and your constituents value their local Shaw TV.

I would be happy to discuss in more detail or answer any questions you might have in deciding to what you may wish to include in your letter.

In order to formally participate in the CRTC process, interested parties can submit comments the following 2 ways:

1. Mail/Fax Process:

Mr. Robert Morin
Secretary General
Canadian Radio-television and Telecommunications Commission
1 Promenade du Portage
Ottawa, ON
K1A 0N2
RE: Broadcasting Notice of Consultation 2009-661
Fax: (819) 994-0218



2. Online Process:

- i. Go to this link <http://support.crtc.gc.ca/rapidscin/default.aspx?lang=en> and click on **2009-661** (in the box on far left – under Notice #/Deadline date)
- ii. Parties can either write a comment in the box, or upload a document at this point (click next)
- iii. Parties now have the option of choosing whether they would like to APPEAR or NOT APPEAR at the hearing (click next)
- iv. Parties must fill out their personal information before submitting their comment

Again, if I can be of any assistance please do not hesitate to contact me, and thank you in advance for your letter of support.

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